

DATA PROTECTION DECLARATION

A. Responsible data processing body

The responsible body for the processing of personal data within the scope of this website and in accordance with the provisions of the General Data Protection Regulation (GDPR) is:

Polka Dot. Sprachschule für Polnisch in Berlin

Dresdener Strasse 116

10999 Berlin-Kreuzberg

Phone: 0049176 94280872

Email: polkadotschool@gmail.com

Web: www.onlinepolishcourse.com

In this data protection declaration, we would like to inform you about the extent to which your personal data (hereinafter referred to as "Data") is processed.

B. Data processing

We process Data for the operation of our website. The processing of this Data also includes the disclosure of the Data by transferring it to other companies.

The transfer of data to the USA is governed by an adequacy decision of the European Commission, i.e. the EU-US Privacy Shield. In this decision, the Commission attests that the guarantees applicable to the transfer of data to the USA on the basis of the EU-US Privacy Shield correspond to the data protection standards in the EU. Where we transfer Data to the USA, we shall specify the participation of our service providers in the EU-US Privacy Shield.

The Data affected in such cases, the processing purposes, legal bases, recipients and transfers to third countries are listed below:

a) Log file

We record your visit to our webpages in a log file. In doing so, the following Data is processed: the name of each accessed webpage, the date and time of access, the data volume transferred, the browser type and version, the operating system used by you, the referrer URL (the previously visited website), your IP address and the access requesting provider. This is necessary in order to ensure website security. We process the Data accordingly on the basis of our legitimate interests pursuant to Art. 6 (1) f) GDPR. The log file will be deleted after the expiration of seven days, unless it is

required for the clarification of or as evidence for specific infringements which have emerged during the retention period.

b) Hosting

Within the scope of web hosting, all Data processed in connection with the operation of this website will be stored. This is necessary to ensure the operation of the website. We process the Data accordingly on the basis of our legitimate interests pursuant to Art. 6 (1) f) GDPR. We use the services of web hosting service providers, to whom we transfer the aforementioned data, for the operation of our website.

c) How to contact us

When contacting us, your Data (name, contact details, to the extent provided by you) and your message will be used solely for the purpose of the processing and handling of your request. The Data will be used for the processing of your request on the basis of Art. 6 (1) b) GDPR or Art. 6 (1) f) GDPR. For processing your contact requests, we work with service providers, to whom we transfer the aforementioned Data.

d) Newsletter

In order to be able to regularly provide you with information on our company and our services, you can subscribe to our newsletter. When subscribing to our newsletter, we will process the Data entered by you (email address and other additional voluntarily provided data).

To do this, we require your consent, as follows:

"[] I would like to subscribe to the newsletter of Polka Dot. I can withdraw my consent at any time by sending an email to polkadotschool@gmail.com or by using the unsubscribe link provided in the newsletter."

Based on your consent, our newsletter is then sent to you pursuant to Art. 6 (1) a) GDPR upon registration. Subscriptions to our newsletter are subject to the "double-opt-in process". In order to prevent abuse, we will send you an email upon receipt of your registration, requesting you to confirm your subscription. In order to be able to document the subscription process in accordance with the legal requirements, your subscription will be logged. Specifically, this means we will store the time of receipt of your registration and your subscription confirmation as well as your IP address. The newsletter is sent on our behalf by service providers, to whom we transfer the abovementioned data.

MailChimp

This website uses the services of MailChimp to send newsletters. This service is provided by Rocket Science Group LLC, 675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA.

MailChimp is a service which organizes and analyzes the distribution of newsletters. If you provide data (e.g. your email address) to subscribe to our newsletter, it will be stored on MailChimp servers in the USA.

MailChimp is certified under the EU-US Privacy Shield. The Privacy Shield is an agreement between the European Union (EU) and the US to ensure compliance with European privacy standards in the United States.

We use MailChimp to analyze our newsletter campaigns. When you open an email sent by MailChimp, a file included in the email (called a web beacon) connects to MailChimp's servers in the United States. This allows us to determine if a newsletter message has been opened and which links you click on. In addition, technical information is collected (e.g. time of retrieval, IP address, browser type, and operating system). This information cannot be assigned to a specific recipient. It is used exclusively for the statistical analysis of our newsletter campaigns. The results of these analyses can be used to better tailor future newsletters to your interests.

If you do not want your usage of the newsletter to be analyzed by MailChimp, you will have to unsubscribe from the newsletter. For this purpose, we provide a link in every newsletter we send. You can also unsubscribe from the newsletter directly on the website.

Data processing is based on Art. 6 (1) (a) GDPR. You may revoke your consent at any time by unsubscribing to the newsletter. The data processed before we receive your request may still be legally processed.

The data provided when registering for the newsletter will be used to distribute the newsletter until you cancel your subscription when said data will be deleted from our servers and those of MailChimp. Data we have stored for other purposes (e.g. email addresses for the members area) remains unaffected.

For details, see the MailChimp privacy policy at <https://mailchimp.com/legal/terms/>.

e) Purchase transaction

We process your order data for the fulfilment of the purchase contract. The Data is processed on the basis of Art. 6 (1) a) GDPR (consent) and Art. 6 (1) b) GDPR (performance of a contract). You have the option to revoke your consent at any time with future effect. It does not affect the processing of data previously collected.

f) Website analysis and marketing

We use "cookies" to enable the use of certain functions. Cookies are small data packages which are installed on your device and exchanged with other service providers. Some of the cookies used by us will be deleted as soon as you close your browser ("session cookies"). Other cookies remain on your device and will enable us to identify your browser again on your next visit ("persistent cookies").

You can delete all cookies saved on your device and adjust the settings of your browser to prevent the installation of cookies.

In this case, you may have to readjust some settings each time you visit our website and accept the impairment of some of the provided functions.

We use cookies in connection with the following functionality:

aa) Google Analytics

We use Google Analytics which is a service of Google LLC 1600 Amphitheatre Parkway Mountain View, CA 94043 USA. For the provision of its services, Google uses certain cookies. The information on your use of this website (including your IP address) generated by the cookies, is transferred to a Google server in the USA, where they are stored. We use the stored information to analyse your use of our website, to prepare reports on website activities for the website operator and to provide additional services in connection with the use of the website. We process the Data obtained with your consent pursuant to Art.6 (1) a) GDPR. Under no circumstances will Google link your IP address to other Google data.

We would like to point out that this website uses Google Analytics with the "anonymizel()" expansion. This means that IP addresses are truncated prior to being transferred to the USA. Direct personal identification in connection with the saved Data is therefore generally not possible. Only in exceptional cases, will a complete IP address be transferred to a server in the USA and truncated there.

You can object to the collection of your Data at any time with future effect by applying the Google Analytics deactivation add-on for browsers at <http://tools.google.com/dlpage/gaoptout?hl=en> or by clicking this opt-out link.

Please also note the information on the use of data by Google available in the Google Partner network at:

<https://policies.google.com/technologies/partner-sites?hl=en>

<https://policies.google.com/technologies/ads?hl=en>

Google is certified at:

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

Additional information on data privacy is also available at:

<https://policies.google.com/privacy?hl=en&gl=de>

bb) Facebook Remarketing/Retargeting: Facebook Custom Audiences (Pixel/Cookies)

We are using a so called tracking pixel on our website, which means that a cookie will be saved on your device when you visit certain pages. This cookies will be permanently saved on your device. We use those cookies in order to understand which advertisements or which third party websites redirected users onto our website. Those information are further utilized in order to optimize our website by analyzing the statistical data provided by the cookie. The data we receive is processed by us for the purposes of legitimate interest in the optimal marketing of our website content according to par.6 subpar 1 f) GDPR.

The cookies are not used for the personal identification of users. The data is anonymous and cannot be used to draw any conclusions about users' identities. The information about your website usage gathered by this cookie (including your IP-address) will be stored and processed by a Facebook server in the United States.

Facebook is certified:

<https://www.privacyshield.gov/participant?id=a2zt00000000GnywAAC&status=Active>

More information regarding your data protection can be found here:

<https://www.facebook.com/help/568137493302217>

You can revoke your consent to the collection and storage of data at any time with effect for the future by clicking this opt-out link.

C. Term of Data storage

We will only store personal Data for as long as is required for the purpose for which it is processed or until you withdraw your consent to the processing of such Data.

Where statutory retention obligations must be complied with, the storage period for certain Data may be up to 10 years, regardless of the processing purposes.

D. Your rights as the affected party

a) Right to information

On request, we will provide you with information on the personal Data stored on you, at any time and free of charge.

b) Correction, deletion, processing restrictions (blocking), objection

If you no longer consent to the storage of your personal Data or if your personal Data is no longer accurate, we will initiate the deletion or blocking of your Data at your request or ensure that your Data is updated accordingly (to the extent possible in accordance with the applicable laws and regulations). The same applies if you want your Data only to be processed subject to certain restrictions in the future.

c) Data portability

On request, we will provide you with your Data in a common, structured and machine-readable format so that you can transfer the Data to another competent party, where required.

d) Right of appeal

You have a right of appeal to your competent supervisory authority:
(https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html).

e) Right to withdraw consent with future effect

You can withdraw your given consent at any time with future effect. The withdrawal of your consent will, however, in no way affect the lawfulness of the processing of your Data before the time of withdrawal.

f) Restrictions

Data which cannot be used to identify the affected party, for example which has been anonymised for analysis purposes, are not affected by the above rights. The provision of information, deletion, blocking, correction or transfer of Data to another company

may be possible if you provide us with additional information which enable an identification by us.

g) Exercise of your rights as an affected party

If you have any questions regarding your personal Data, the provision of information, corrections, blocking, objections or the deletion of Data or want your Data to be transferred to another company, please contact polkadotschool@gmail.com.